



Slumping economy getting you down?

Looking to boost your sales this holiday season?

Want a great way to attract new customers and support the Bucktown/Wicker Park community?

DOG OWNERS spent over \$43 billion last year on food, clothing, grooming supplies, kennels & vet bills.

That's more than the gross domestic product of all but 64 countries in the world!

**Put an ad in the 2011 "Dogs of Churchill Park" Calendar
and deliver your message to this valuable audience!**

The 2011 "Dogs of Churchill Park" Calendar

Ad Space Deadline: November 12, 2010

Full page, 4-color 11" x 1.5" \$200

Half page, 4-color 5.5" x 1.5" \$100

Please see attached for ad placement.

Please email Churchilldogs@gmail.com for availability.

Checks can be made out to Churchill Park Advisory Council.

All advertisers will receive a free copy of the calendar!

The mission of the Churchill Park Advisory Council (CPAC) is to create the first "Green" dog park in Chicago, where dogs and their owners can visit while being aware of their impact on the environment and social responsibility to their community.

The Churchill Park Advisory Council is a tax-exempt 501(c)(3) organization.

All proceeds and donations go towards park renovations.

www.churchilldogs.com • Facebook: Churchill Dog Park, Chicago



2011 DOGS OF CHURCHILL PARK CALENDAR AD SHEET



FULL PAGE AD: 11 X 1.5 INCHES

\$200

HALF PAGE AD: 5.5 X 1.5 INCHES

\$100

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